

Plaky Value Proposition

Plaky, by [CAKE.com](https://cake.com), is a **project management platform** designed for efficient team organization across various industries.

Businesses often struggle with disorganized planning, chaotic tasks, and a lack of project transparency, which leads to misaligned goals and inefficient workflows. They seek to **simplify processes**, establish **team alignment**, and get clear **project control**.

Plaky transforms these challenges. It provides a **visually intuitive environment** that **streamlines planning, task assignment, and tracking**. Plaky helps teams **organize workflows, align goals, and maintain transparency**.

Key benefits include **visual planning with color-coded task mapping, customizable workflows, clear goal setting, collaborative communication, and accurate progress tracking**. Plaky also supports **team scalability** and **increases overall productivity**.

Plaky is a part of [CAKE.com account](https://cake.com), a convenient organization where you can use other [CAKE.com](https://cake.com) products as well, such as the [Clockify](https://clockify.com) time tracker, and the [Pumble](https://pumble.com) communication app. Customers consistently recognize **CAKE.com's** products as offering **superior value for money**.

Users

Plaky serves diverse users, from **enterprises** and **small businesses** to **freelancers** across various sectors like tech, finance, and design. It enables **business owners** to optimize strategies, helps **managers** align teams and track success, and equips **employees** to execute tasks and communicate efficiently.

Subscription

Subscriptions can be [individual](#), allowing you to opt for a single product, or [bundle](#), where you pay for all three products combined. Payments can be completed via credit cards. PayPal payments are not available.

[Pricing](#)

Plaky offers a Free plan and **2 paid plans** (Pro, and Enterprise), with a **14-day free trial period**.

All Plaky subscriptions can be charged **monthly** (at a higher rate) or **annually** (at a lower rate).

Seats

Plaky subscriptions are calculated per **seat**. A seat is a user slot tied to one email address within an organization. **One seat equals one user**.

However, one of the most popular features unique to Plaky is a [viewer role](#). This feature is enabled **solely in paid plans**. You can invite **up to 5 viewers** per seat, **free of charge**.

Bundle

Besides individual plans, Plaky can be purchased as part of a **Bundle subscription**, which includes **Enterprise plans for Clockify, Pumble, and Plaky**. This option offers a **lower price than purchasing individual Enterprise plans separately** and provides significant value.



When an organization has a Bundle, any new workspace created within it will automatically have an **Enterprise subscription**, as the plan applies to the entire organization.

Refund Policy

We don't offer typical refunds, as stated in our [Terms of Use](#). If you want to learn more about it, feel free to reach out to your [Affiliate Manager](#).

Access and Availability

Pumble is available on **web, desktop (Windows, Mac, Linux), and mobile (Android, iOS)**, enabling teams to chat and collaborate anywhere. Currently, Plaky is limited to the English language, though expansion to other languages is under consideration for future updates. First planned integrations are with Pumble and Clockify.

Features

Features are organized into **5 main categories**:

Task Management

[Boards](#)

[Items](#)

[Custom Fields](#) (timeline field - popular feature)

[Groups](#)

[Bulk Actions](#) - popular feature

[Templates](#)

Collaboration

[Files](#)

[Comments](#)

[Replies and Reactions](#)

[Notifications](#)

[Teams](#)

[Viewer Role](#) - popular feature

Progress Tracking

[Table View](#)

[Kanban View](#)

[Gantt View](#) - popular feature

[Summary Row](#)

[Filter and Sort](#)

[Activity Log](#)

Administration

[Users](#)

[Board Owners](#)

[Closed Spaces](#) - popular feature

[Board Permissions](#) - popular feature

[Private Board](#) - popular feature

Security

[Custom SSO](#) - popular feature

[Custom Subdomain](#) - popular feature

Read More:

[Features page](#)

[Roadmap/changelog](#)

User Roles

Roles can be [organizational](#), or [product-specific](#).

- **Organization Owner:** Highest role, one per organization, owns all workspaces.
- **Workspace Admin:** Manages workspaces, subscriptions, invites/deactivates members, highest permissions within their workspaces.
- **Organization Member:** Regular member, no special permissions, their actions depend on the set up of the workspace they belong to.
- **Viewer** (reviewer, client, etc): Members that can read all the content available in the workspace they're invited to, but cannot modify or change any configuration and don't have any editing permissions.

Industries & use cases

Check industry-specified [predefined templates](#) that help users kick-start the organizational process.

Marketing

[Strategy plan](#)
[Content calendar](#)
[Video production](#)
[Event planning](#)
[Social media calendar](#)

HR

[Recruitment](#)
[Employee onboarding](#)
[HR requests](#)

Sales and CRM

[New clients](#)
[Contacts](#)
[Onboarding customers](#)
[Deals](#)
[Inventory management](#)

Software development

[Product roadmap](#)
[Bug tracking](#)
[Product launch](#)
[Scrum board](#)

Project management

[Single product](#)
[Resource planning](#)
[Agile management](#)

Non-profit

[Non-profit campaign](#)
[Donors](#)

Personal

[Personal tasks](#)
[Personal goals](#)

Other industry use cases

[Construction schedule](#)
[Real-estate](#)
[Remote work](#)
[Small business](#)

Customer Care

- **Responsive support:** One of the key benefits of Plaky is **24/7 technical support** to all users through live chat, calls, or email.
- **Extensive video guides:** [Plaky YouTube Channel](#)
- **Help center:** [Documentation](#)

User Reviews

[Capterra](#)
[Software advice](#)
[GetApp](#)