

Clockify Value Proposition

Clockify is a **time-tracking software** developed by [CAKE.com](https://www.cake.com), designed to support businesses of all sizes, from small companies to large organizations.

Customers choose Clockify when struggling with **inaccurate billing, lost billable hours, and a general lack of clarity on where their time goes**. They have challenges with **project cost overruns** and **poor team accountability**, due to inefficient time tracking methods. Ultimately, they're hoping to **end the guesswork**, ensure they **charge correctly**, and **gain control** over their most valuable asset: time.

This is where Clockify steps up. It provides **effortless and accurate time tracking**, making sure users bill precisely and gain deep insights into their time usage. Clockify helps them **boost personal and team productivity, monitor project budgets in real-time**, and foster a culture of **transparency and accountability**. In short - it transforms time management from a headache into a strategic advantage.

Beyond these core benefits, users leverage Clockify to **accurately track and bill work hours** and **optimize resource allocation** by **analyzing tracked data** through a simple, **intuitive interface**.

With Clockify, businesses can streamline client negotiations by **easily setting estimated hours and budgets for projects**. They can define workspaces, projects, and tasks; assign team members; track progress; and ensure accurate invoicing based on what's agreed upon.

By tracking both **billable and non-billable working hours**, Clockify helps **adjust project scope, identifying time drains, overloaded teams, and potential hiring needs**, making it essential for **long-term planning and profitability**.

Clockify is a part of [CAKE.com account](https://www.cake.com), a convenient organization where you can use other **CAKE.com** products as well, such as the [Pumble](https://www.pumble.com) communication app and the [Plaky](https://www.plaky.com) project management tool. Customers consistently recognize **CAKE.com's** products as offering **superior value for money**.

Users

Top paying users are:

- **Client-based businesses** that use a timer to track their time, billable activities, and costs;
- **Businesses** that track time due to bureaucracy reasons;

Timekeeping laws and regulations compliance

Large organizations with multiple departments must meet [time tracking regulations](#) for recording work hours, breaks, and leaves. Sometimes they also must meet [DCAA standards](#) - requiring accurate records of working time spent. Clockify helps with this through its **approvable timesheets, audit logs and reporting tools**.

Having all these advantages already makes Clockify hard to beat, but what truly sets it apart making it one of the most trusted solutions in its category, is its **exceptional value for money**.

Subscription

Subscriptions can be [individual](#), allowing you to opt for a single product, or [bundle](#), where you pay for all three products combined. Payments can be completed via credit cards. PayPal payments are not available.

Pricing

Clockify has a free plan, and 4 paid plans (Basic, Standard, Pro, Enterprise) with a **7-day free trial period**. The pricing is calculated per **full user**, or per **limited user** (for Kiosk feature), and can be charged **monthly** (higher fee) or **annually** (lower fee).

Seats

Clockify subscriptions are calculated per **seat**. A seat is a user slot tied to one email address within an organization. **One seat equals one user**.

Bundle

Besides individual plans, Clockify can be purchased as part of a **Bundle subscription**, which includes **Enterprise plans for Clockify, Pumble, and Plaky**. This option offers a **lower price than purchasing individual Enterprise plans separately** and provides significant value.

When an organization has a Bundle, any new workspace created within it will automatically have an **Enterprise subscription**, as the plan applies to the entire organization.

Kiosk

Clockify's **Kiosk** allows employees to **clock in/out** and track time from a shared device — no manager supervision required.



[Kiosk pricing](#) depends on user type:

- **Full users** can use all features and track time in any way, including Kiosk. A full user using Kiosk is billed the same as a regular user in any plan.
- **Limited users** can only track time through the Kiosk and have no access to other Clockify features. They can be upgraded to full users at any time.

Refund Policy

We don't offer typical refunds, as stated in our [Terms of Use](#). If you want to learn more about it, feel free to reach out to your [Affiliate Manager](#).

Check out how to [subscribe and upgrade](#) and learn more about the [payment process](#).

Access and Availability

Clockify provides **global accessibility and extensive connectivity**. It supports **8 languages** (such as, but not limited to English, Spanish, and Korean) and is available as a **web app** (Mac, Windows, Linux), **mobile app** (iOS, Android), **desktop app** (Windows, Mac), or **browser extension** (Chrome, Firefox, Edge), complementing its wide range of [integrations](#).

Features

Key features are organized into 3 main categories:

Timekeeping

[Time Tracker](#)

[Timesheet](#)

[Kiosk](#)

[Calendar](#)

Reporting

[Dashboard](#)

[Reports](#)

[Activity](#)

[Projects](#)

Management

[Team](#)

[Scheduling](#)

[Time Off](#)

[Approval](#)

[Expenses](#)

[Invoicing](#)

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[All Features](#)

[Changelog foFeature Development Roadmap](#)

User Roles

Roles can be [organizational](#), or [product-specific](#).

- **Organization Owner:** Highest role, one per organization, owns all workspaces.
- **Workspace Admin:** Manages workspaces, subscriptions, invites/deactivates members, highest permissions within their workspaces.
- **Organization Member:** Regular member, no special permissions, their actions depend

on the set up of the workspace they belong to.

- **Project Manager:** Manages assigned projects and timesheets.
- **Team Manager:** Manages assigned members and their time off/timesheets.
- **Limited User:** Kiosk access only.

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Customer Care & Community

- **Responsive support:** One of the key benefits of Clockify is **24/7 technical support** to all users through live chat, calls, or email.
- [Clockify Forum](#): A place to share knowledge, ask product-related questions, and engage with the community.
- **Extensive video guides:** [Clockify YouTube Channel](#)
- **Help center:** [Documentation](#)

User Reviews

Check what others say about Clockify.

[Capterra](#)

[Source Forge](#)

[G2](#)

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